

For the second of the Serra de Tramuntana artistic missions, Es Baluard proposed the collective **INLAND**. And so, after the interdisciplinary workshop framed within their New Curriculum methodology, which took place in October of 2018, the collective finally proposed - by way of a conclusion - an installation in the form of a camera obscura, which they prepared on the basis of the interactions between landscape, culture and nature in the region of the Serra de Tramuntana.

After an open call, participants from different ambiances were selected – artists, architects, teachers or filmmakers. The workshop and this final work were carried out by **María Alcaraz, Arantxa Boyero Lirón, Óscar Canalis Hernández, Gema Capdevila Serrano, Carme Frau, Alberto Fernández Jiménez, Laurent Garget, Marta Goro, Beatriz Millon and Lorena Mullet y Delgado**.

A graphic analysis of this evolution presides over the museum's Intermedi room where it unfurls as a kind of timeline, a descriptive panoramic plane of the landscape (**Lorena Mullet**) as the sum of semiotic units, almost like a text constructed with signs the semantics of which, depending on our gaze, we may or may not be able to decipher.

More literal, and at the same time ironic, are the posters (**Beatriz Millón**) advertising a new development in the heart of Tramuntana, a project not without controversy which the artists from the workshop include in their fieldwork. As a form of possible action in this context of deterioration, the idea of a utopian architect takes the form of a model (**Oscar Canalis**), to project towards the future a possible art and agri-ecological centre or Escola de Nous Garriguers ("School for Garriguers"), an idea promoted by Campoadentro with local agents, like the architects of Muntanya del Voltor and Tramuntana XXI.

The film (edited by **María Alcaraz**, production **Alberto Fernández**) also includes the didactic physical process and artistic workshop by **Gemma Capdevilla** and **Arantxa Boyero**, with girls and boys from the villages of Deià and Valldemossa, by way of a ceremony to worship and acknowledge the landscape.

The installation revolves around Lluç Mir, head of the guild of Margers (dry stone wallers) an entity which groups together the artisans who make the dry stone walls or marges that are so fundamental in the Serra de Tramuntana for the construction of terraces for the olive groves which for centuries represented practically the only source of income for the local population. Lluç explains the multisensorial knowledge (touching the stone, the sound of it breaking, its appearance and colour) which margers use in a way that is internalised, em-

bodied, an extremely rapid form of operating which goes beyond apparent logic, when they pick up a stone and place it in perfect conjunction with the rest. After several hours, and several days dedicated to building walls, apprentice margers, says Lluç, continue their work in dreams, placing stones and seeing them turn, almost possessed by them.

The importance of maintaining these artisanal and agricultural practices is fundamental in a farming landscape that fights against gravity. As tourism replaces the cultivation of olives, the landscape has been recognised as a UNESCO World Heritage Site, and is gradually being lost.

The project which takes the name of INLAND Tramontana is framed within the "Missions artistiques a la Serra de Tramuntana", as a context for pedagogical and informational action organised by Es Baluard and the Consorci Serra de Tramuntana, an entity formed by the Govern de les Illes Balears and the Consell Insular de Mallorca, established after declaration of the Serra Tramuntana as a World Heritage Site by UNESCO.



**INLAND** was initiated in 2009 by the artist and agroecologist **Fernando García Dory**, who led the workshop along with **Marta Goro**. At present **INLAND** works as a group which provides spaces for collaborations on the land, economies and communities-in-practice as a subsoil for the cultural forms of post-contemporary art. Intervening in multiple forms in different countries, **INLAND** publishes books, produces exhibitions and makes cheese. They also advise the European Commission on the use of art in rural development policies, at the same time as they facilitate a European movement of shepherds, rehabilitate abandoned villages and promote access to the land in different places, from the perspective of artistic production and collective agriculture.

**INLAND** has three main work spaces: the Centro de Acercamiento a lo Rural (or Centre for Introduction to Things Rural in Madrid), the **INLAND** hamlet on the coast of Cantabria and activities in Deià, in Mallorca. Since 2010, it has been involved in Tramuntana, through two main actions: on the one hand, the launch of a craft school, with diverse activities ranging from working with wool, clay and food craft, to the construction of dry stone walls. The aim is to reinvent the trades that have a place and a utility in the present, combining the knowledge of master artisans and contemporary designers and allowing for new, productive jobs for young people who would otherwise depend on the seasonality of tourism, as occurs all over the island. On the other hand, **INLAND** launched the Adopta un olivo (Adopt an olive tree) project, as a form of complicity between visitors to the island and the cultivation and maintenance of the ancient olive trees that are hundreds or even thousands of years old, and which are associated to highly valuable landscapes, but which have a small, uncompetitive economic production. When someone adopts an olive tree in exchange for an annual fee, the tree is given their name and the adopter is informed about the care and treatment it receives. The collective has been presented at the Istanbul Biennial (2015), Casco Art Projects, Netherlands (2015), PAV Torino, Italy (2015) or Maebashi Museum, Japan (2016). In 2017, **INLAND** was present at CCA Glasgow, MAMM Medellín, MALBA, Argentina, BAU Bolzano, Italy, and FHU, Apulia, Italy.

For 2019, as well as this exhibition, along with the Serpentine Gallery London and Matadero Madrid, **INLAND** is preparing a seminar and a publication, as well as an exhibition at the Centro G. Pompidou for next October. The group is also immersed in the organisation of a meeting of Latin American art spaces with thing rural, and the meeting of New Curriculum with eight European universities.

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**INLAND - campo adentro  
tramuntana**

chambre noir / expanded landscape  
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